

On or Before December 5th

Is the date your Government has asked you to make all your mail or express shipments of Christmas goods. This is done to conserve man power and to avoid the congestion in transportation which occurs each holiday season.

We cannot urge you too strongly to abide by this request and thus do your patriotic duty toward helping the Government.

Woodward & Lothrop

Store Opens 10 A. M.

New York—WASHINGTON—Paris

Store Closes 6 P. M.

Our Big Toy Store Is Ready To Help You Now

LET US be patriotic and make this a Children's Christmas by surrounding them with the playthings that will make them happy. Interesting and entertaining toys that will instill in them gladness and cheerful thoughts so that when, a generation hence, they are called upon to take their places as men and women, their minds will not have been saturated with thoughts of war; that the innocence of childhood shall not have been made subservient to the demands of inhuman war.



SANTA CLAUS GIVES American-Made Toys

Our American manufacturers have surely proven their ability to qualify as the world's greatest toy makers. You will find in our large assemblage of toys on the Fourth Floor the kind that develop young minds—that instill cheerful thoughts, achievements, construction and education—that are tributes to American industry and perseverance. They merit the encouragement of every one. They evidence the true American spirit of being able to care for ourselves, and according to our needs.

Desks for Boys and Girls

Any boy would like a roll-top desk "just like daddy has," and we have them in all sizes, with swivel chairs to match. They are completely equipped with drawers, etc.

Small girls would like "a desk like mother's," enameled in white or cream, with chair to match.

Mahogany Tea Wagons, Tables and Chairs

Would bring joy to the heart of any small girl. A matched set here shows the Tea Wagon, Table, and Chairs, that may be bought separately if desired. The Wagon is fitted with removable glass bottomed tray, and what little girl would not like to have a tea party with such pretty things?

Other tables, with chairs to match, may be had in all sizes, in white or red enamel or natural finish.

A really-truly sewing table just like mother's would bring joy to any small housekeeper, and just like mother's table, this one can be folded and put out of the way when not needed.

A Kitchen Cabinet Table should have a place in every well-regulated doll house, for it is fitted with the needed drawers and flour bin. The price is \$3.00.

Toy Shops

Look exactly like real shops along the avenue, for they have glass fronts and swinging doors, and the window signs are clearly painted on to show just what kind of shop it is—a grocery or garage or a fire engine station. "Playing store" would be lots of fun behind one of the Toy Shops. Prices are from \$7.00 to \$25.00.

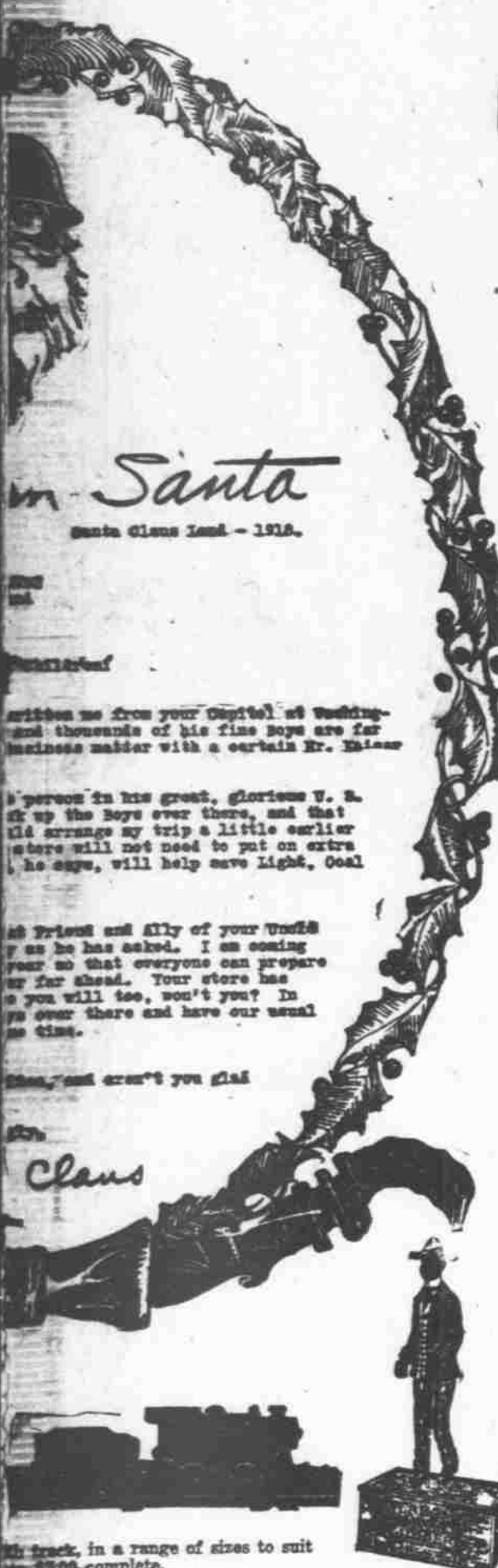
Trousseau Trunks

Will be needed this season by many Dolls, for they are made exactly like real trunks, wardrobe style, with complete complement of drawers and hangers for the entire trousseau, and the coverings and locks are most substantially made. There is great variety in the assortment of trunks shown, and all the popular sizes are included.

Fitted Trunks

"Flora McFlimsy" trunks is what some one called these trunks, which are prettily made affairs, daintily lined, and completely fitted up with all of the necessary wearing apparel and toilet articles for the Dollie, who lies snugly in the tray. So completely are some of these trunks fitted up that they even include a bath sponge, soap, and toilet water.

Fourth floor.



in track, in a range of sizes to suit \$7.00 complete.

An amusing mechanically performing toy. 50c each.



Wonder Blocks for little ones. \$1.00 set.
Mother Goose Wonder Blocks. \$1.50 set.



60c set.



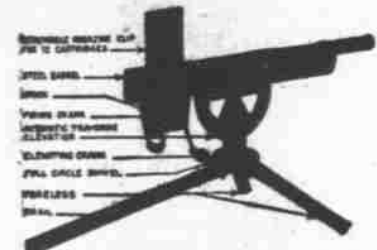
Mechanical Trains, with track, \$1.50 to \$7.00 complete.



Paper Soldiers, in sets of various sizes in neat boxes. 25c up to \$2.00 set.



Toy Typewriter, in various sizes for boys and girls. \$1.00, \$2.00 and \$3.00 each.



This Gilbert Rapid-Fire Machine Gun is the real thing, being designed just as closely as possible after the Colt Machine Gun now used in the great war. \$3.25 each.



Radio Post Card Machines with electric attachments for current. \$6.00, \$9.00 and \$12.00 each.



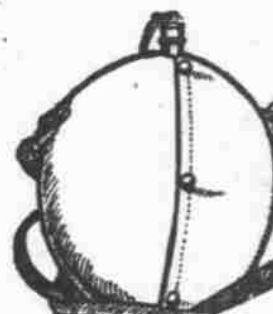
An amusing game, 75c.



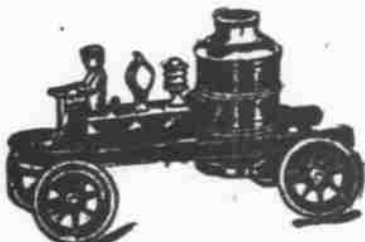
Miss Tilly Tinker, a gaily colored acrobatic toy. \$1.00 each.



Peg Lock Blocks. Come in various sizes and are not only a source of entertainment for the little folks, but are highly instructive. \$1.25, \$2.50, \$4.00 and \$6.00 set.



Boy Scout Canteen. \$1.50 each.



Mechanical Fire Engine, a well-made toy for little folks. \$2.00 each.



Kiddie-Kars, beautifully finished and practically indestructible toy for boys and girls—
Size 1, for children 1 to 2 years.....\$1.00
Size 2, for children 2 to 3 years.....\$1.50
Size 3, for children 3 to 4 years.....\$2.00
Size 4, for children 4 to 5 years.....\$2.50
Size 5, for children 5 to 6 years.....\$2.95



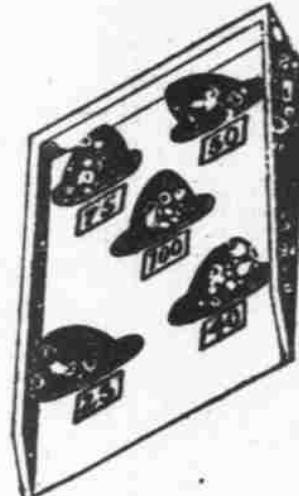
Baby Grand Toy Pianos in styles and sizes that will gladden the hearts of little girls of all ages. \$1.50 to \$15.00 each.



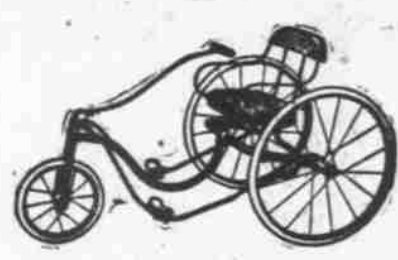
Rag Dolls for little girls. 75c each.



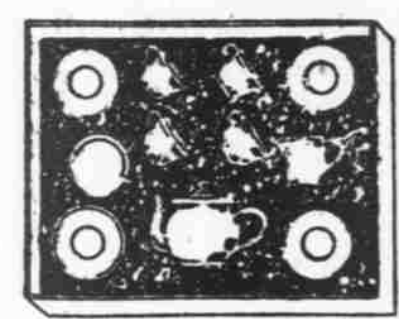
Electric Toy Range, will really cook and is very instructive to little girls; can be attached to any house current. \$8.00 each.



Pea Bag Game. Amusing and exercising for little folks. \$1.00 each.



Girls' Tricycles of the best makes and in a wide range of sizes and styles. \$7.50 to \$17.45 each.



23-piece China Toy Tea Set, with butterfly decorations. \$2.00 set.



Pirate and Traveler is endorsed by educators. \$1.00 each.



Grasshopper Tennis Game. Very entertaining. \$1.00 each.



Adjustable Field Cannon. 50c each.



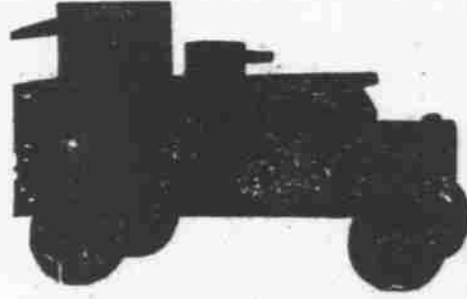
Chautauqua Blackboard. This outfit finds and develops the child's natural talent through play. \$7.50 each.



Mechanical Auto Cannon, with ammunition, a top that will bring much amusement to the little boy. \$1.50 each.



An instructive and educational game. \$1.00 each.



Armored Car, a great toy for small children to pull around. \$1.00 each.



Boys' Ball-Bearing Velocipede. Substantially made, in a variety of sizes; handsomely finished. \$10.45 to \$18.45 each.